



SenseConf

Brand Guidelines

Typography

Lato Bold Italic
Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
OPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz

1234567890, .?!* &

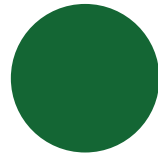
ABCDEFGHIJKLMNOPQRSTUVWXYZ
OPQRSTUVWXYZ

abcdefghijklmnopq
rstuvwxyz

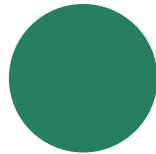
1234567890, .?!* &

Colour

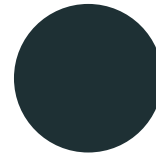
Primary:



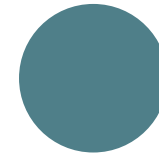
#146634
88/34/94/26



#26805f
82/27/70/11

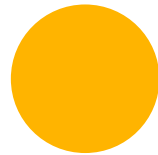


#1e2f33
84/60/56/65

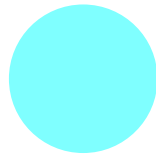


#4f7f89
70/34/37/15

Accents:



#ffb400
0/34/93/0



#7fffff
40/0/12/0

Logo Spacing

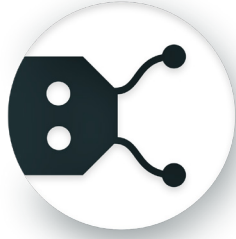


Keep the logo mark in clear space so that other page or image elements do not crowd it.

The space around the logo mark should be at least equal to the circular mark's radius as shown above.

This applies to all logo variations.

Logo Variations



Social media icon



White version

Conflux branded version

Black version

